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Managed Portfolio Service

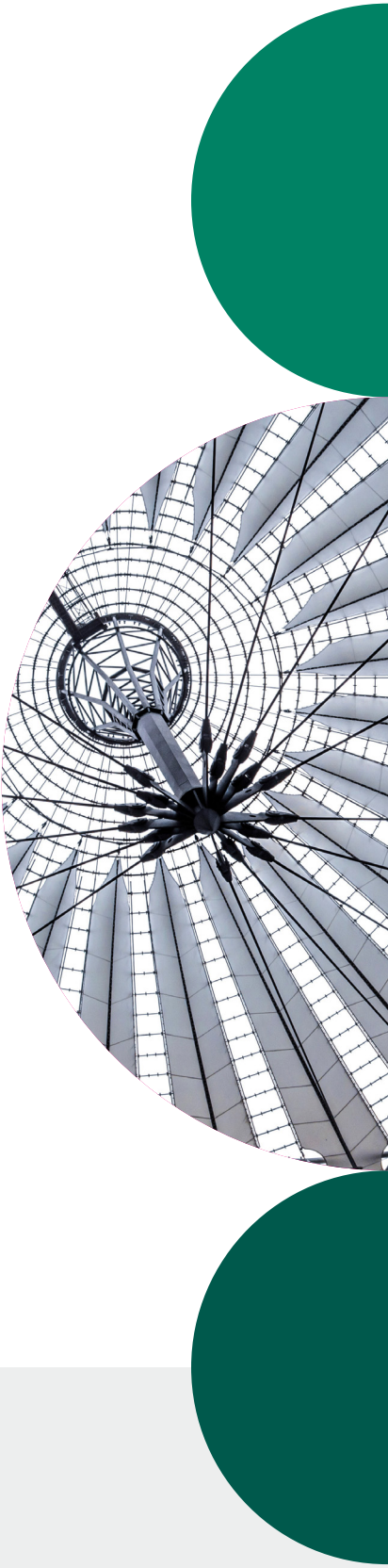
Adviser Guide

abrdn.com



Contents

An investment partner you can trust	3
Managed Portfolio Service	4
The investment process	6
Integrating sustainable investing	7
Support and service	8
Why choose abrdn?	10



An investment partner you can trust

abrdn

abrdn is dedicated to helping investors around the world reach their desired investment goals and broaden their financial horizons. We seek to provide world-class investment expertise across a breadth of markets and asset classes.

We leverage our scale and market leadership to raise standards in both the companies and industries in which we invest, and drive best practice across the asset management industry.

MPS by abrdn

abrdn Portfolio Solutions provide a range of Managed Portfolio Service (MPS) with a choice of management styles and risk levels to meet clients' investment needs.

abrdn's MPS combines the Discretionary Portfolio Management team's expertise with that of the wider abrdn business, including Portfolio Engineers and Multi-Asset Solutions experts. abrdn's scale allows unprecedented access to asset managers when it comes to fund selection, from global firms to niche specialists. The result is an institutional-quality investment management capability, captured in a range of portfolios. These deliver the most compelling investment opportunities, optimised and continually monitored and rebalanced to provide best outcomes for investors.

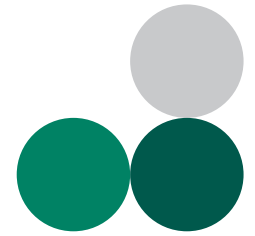
Through partnering with abrdn, you have our commitment to:

- **Do business your way:** We understand that you've built trusted client relationships based upon your business excellence and reputation. Our support will be flexible and customisable to your way of doing things.
- **Make things easy:** We'll work with you at every stage and support you throughout the journey.
- **Put our strength to work for you:** Through the power of the abrdn Group, we can leverage institutional research and investment expertise to help support your clients and achieve your business goals.

"By managing client portfolios on a discretionary basis, we can help to reduce operational risk within adviser firms, freeing up time to focus on financial planning and meeting clients' needs."



Managed Portfolio Service



"Do what you do best, let us do the rest."

The Managed Portfolio Service (MPS) from abrdn offers your clients a range of portfolio strategies with a choice of management styles and risk levels. With MPS, choosing the right investment options for your clients couldn't be simpler.

By appointing abrdn Portfolio Services Limited you'll have a dedicated discretionary portfolio management team managing a range of portfolio strategies to meet your client's needs. You become the client and you'll benefit from all the expertise and support this brings.

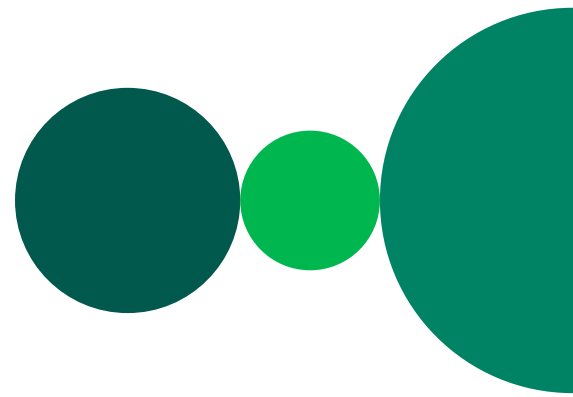
abrdn's MPS can:

- **save you time** – removes the need to continually monitor investments and realign portfolios, as well as the associated administration.
- **improve your efficiency** – allows you to spend more time with your clients, less on admin.
- **mitigate risk to your business** – outsource the investment decisions to us.
- **respond faster to changes in the market** – managed by experts whose single focus is to monitor and respond to market events and changing economic conditions.
- **provide access to global investment and research capabilities** – powered by the combined investment expertise and extensive resources of abrdn.
- **offer broader investment opportunities** – consistency of outcome – portfolios are regularly reviewed and rebalanced, meaning a high consistency of client outcomes.

abrdn's MPS is a comprehensive investment solution. It offers risk-based portfolios in a choice of investment styles so you can choose the one that's right for your clients.



"The best outcome for your client is your absolute priority. You are the custodian of their financial objectives and the plans you produce are the roadmap to the successful delivery of what's important."



Finding the right MPS solution

3 investment styles | 4 ranges | 5 risk assessed models in each range

Choosing which MPS is right for your clients is straightforward. There are three investment styles applied across 4 portfolio ranges, with 5 risk assessed models in each range. Each of the 5 models is aligned to an investment objective and attitude to risk, so there's a suitable option for most clients – from the most conservative to those willing to accept higher risk for potentially more reward.



abrdn MPS

- Five risk-aligned multi-asset models
- Hybrid active and passive construct
- Strategic and tactical asset allocation
- Automatic, quarterly rebalancing



abrdn Sustainable MPS

- Five risk-aligned multi-asset models
- Blended investment styles & strategies
- Strategic and tactical asset allocation
- Automatic, quarterly rebalancing
- Incorporates enhanced ESG, ethical, sustainable and impact pillars, alongside diversifying assets held for portfolio construction purposes



abrdn Index MPS

- Five risk-aligned multi-asset models
- Low-cost index-tracking solution
- Strategic asset allocation
- Automatic, quarterly rebalancing

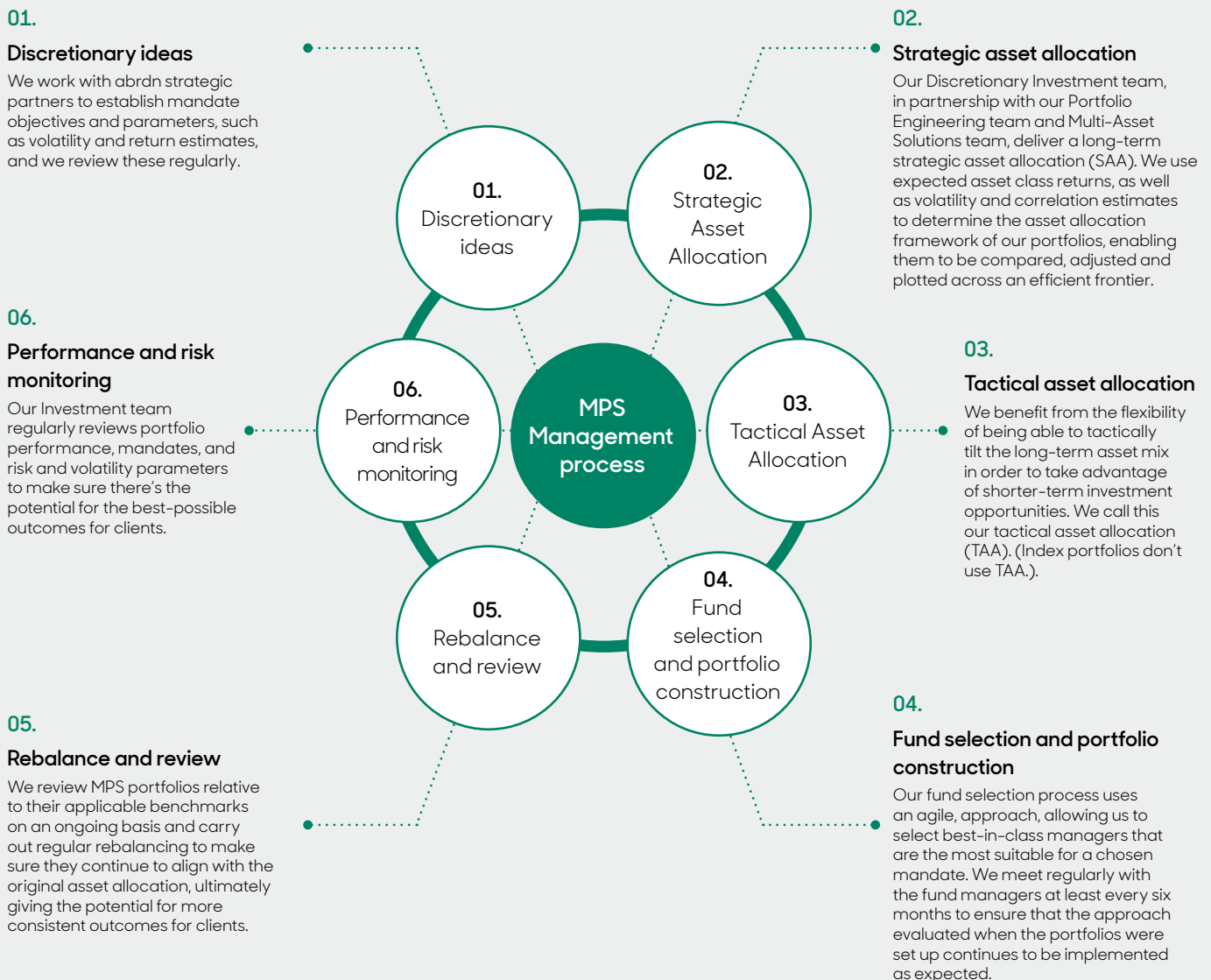


abrdn Sustainable Index MPS

- Five risk-aligned multi-asset models
- Low-cost index-tracking solution
- Strategic asset allocation
- Automatic, quarterly rebalancing
- Predominantly enhanced ESG pillar, alongside diversifying assets held for portfolio construction purposes

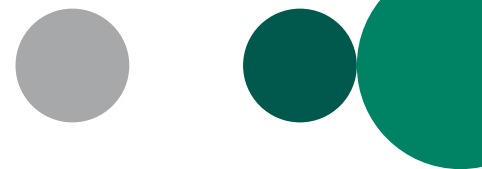
MPS Management process

At abrdn, we have a clearly defined investment policy and devote significant resources to ensuring that it's consistently delivered and continuously developed. We follow the same six key steps when building all the MPS portfolios, within a robust governance framework.



"Regardless of the investment approach selected, all clients benefit from the same rigorous portfolio construction and dynamic asset allocation process."

Integrating sustainable investing



We integrate environmental, social & governance (ESG) factors into our fund research. The data we gather helps us explore ESG aspects when we meet the investment teams of the funds we research. We then use all the information available to classify the funds we intend to include in our sustainable ranges using our proprietary five-pillars framework. This classification is a qualitative assessment, based on the available information and the research we undertake.

Our proprietary 5 pillars classifications

Enhanced ESG	Funds that demonstrate an investment approach designed to increase exposure to positive ESG factors, while reducing negative ESG factors.
Ethical	Funds aiming to avoid products and services that may be considered as harmful or misalign with personal values, e.g. tobacco, controversial weapons, and gambling.
Sustainable	Funds that demonstrate an investment approach that considers environmental, social and corporate governance (ESG) factors, and aims to achieve financial returns while promoting long-term environmental and social value.
Impact	Funds demonstrating an investments approach that aims to a generate positive impact on society and/or the environment, alongside a financial return. An impact investor may be interested in areas such as renewable energy, clean water and sanitation, financial inclusion or health and social care.
Portfolio Construction	Funds held for portfolio construction purposes. These funds do not fall into any of the four sustainable categories below, e.g. cash and government bonds.

abrdn Sustainable Index MPS portfolios predominantly invests in passive Enhanced ESG funds. They may also have some exposure to Ethical and Sustainable Funds. **abrdn Sustainable MPS portfolios** predominantly invests in actively managed Sustainable and Impact funds. They may also have some exposure to Enhanced ESG and Ethical Funds. Both ranges also have exposure to Portfolio Construction funds, e.g. cash and government bonds, that are held for portfolio construction purposes.

Support and service



Supporting functions aligned to the advice process

We know that financial planners integrate technology and systematic methods to help construct their financial plans and ensure that their service is delivered efficiently. That's why we've aligned our Managed Portfolio Service to the tools and systems you use to deliver great client outcomes.

Risk mapping



Investment analysis



Access



Service

abrdn has the scale and capacity to provide excellent levels of relationship and administrative support. Your primary point of contact will be a member of the business development team who'll manage the relationship and act as your first port of call for all abrdn matters.

We'll agree frequency of contact and face-to-face meetings at outset to ensure you meet your governance requirements.

There's also a range of literature available to help you deliver your service to your clients. This includes:

- **Investment strategy factsheets** – containing strategy explanation, portfolio holdings, asset class breakdowns and biographies for our Investment team, updated on a monthly basis.
- **Quarterly reports** – containing economic commentary and outlook, performance commentary, and changes to portfolio holdings over the quarter.
- **Quarterly governance presentations** – delivered by an aligned business development manager covering quarterly drivers of portfolio behaviour, portfolio performance, changes to asset allocation and funds, rationale for any changes and future expectations.

The portfolios are all visible via FE Analytics to give you additional independent information via your system if applicable.

When we created MPS, we started with client goals and values as the foundation and built on that foundation with an understanding of the advice process.

"We ensure our investment portfolios are built in such a way as to link to client and adviser values, investment philosophy and personal objectives – and we align this to the advice process."

Your Regional Business Development Team



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Why choose abrdn?

By investing with abrdn, clients have access to quality investment solutions and global capabilities. Exceptional research coverage allows us to scour the globe for the most compelling opportunities to include in our portfolios. Our vision is to invest for a better future – everything we do is focused on generating the best long-term investment outcomes for clients.

"It's easy – by choosing MPS for your clients, you can delegate day-to-day management of their investments to us, leaving you free to manage the relationship."

Contact us

If you'd like to find out more about our MPS solutions and our investment process, please get in touch.

You can email us at abrdnportfoliosolutions@abrdn.com

Or visit abrdn.com/mps

Important information

Investment involves risk. The value of investments, and the income from them, can go down as well as up, and you may get back less than the amount invested.

The information contained in this document should not be construed as advice or an investment recommendation. Please note you can only invest in our MPS solutions through an investment adviser. The details contained here are for information purposes only and should not be considered as an offer, investment recommendation, or solicitation to deal in any investments or funds and do not constitute investment research, investment recommendation or investment advice in any jurisdiction. No warranty is given as to the accuracy, adequacy or completeness of the information contained in this document and no liability for errors or omissions in such information. Any opinion or estimate contained in this document is made on a general basis.

For more information visit abrdn.com

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